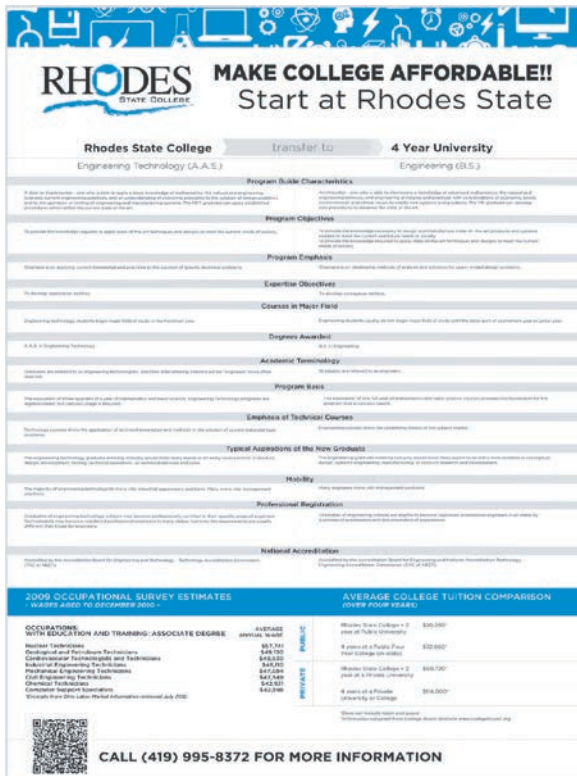
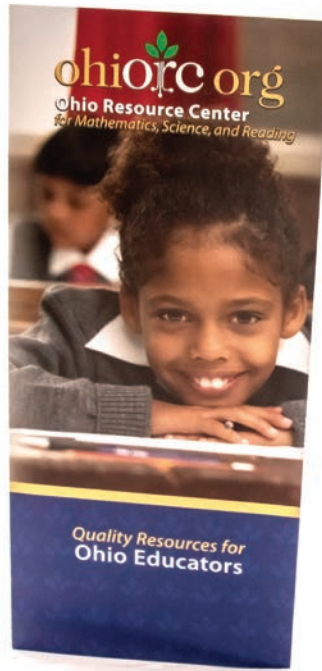


Angie Jones
ILLUSTRATION AND DESIGN
PORTFOLIO

GRAPHIC DESIGN EXAMPLES



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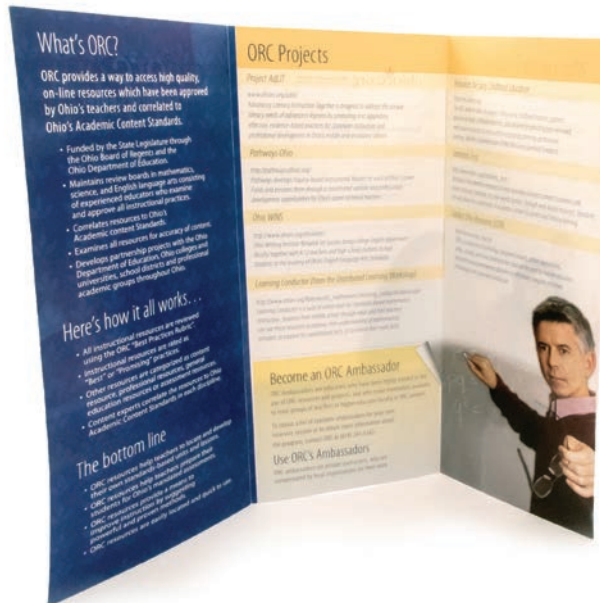


PROJECT NAME:
The Ohio Resource Center
"What is ORC" Brochure

PROJECT TYPE:
Print Brochure

PROJECT DESCRIPTION:
The Ohio Resource Center needed a brochure to share with Ohio Educators describing all the programs available through ORC. The brochure needed to follow the newly designed branding developed for ORC.

SKILLS USED:
Photoshop, Illustrator, Image procurement, Prepress Flight and Print, Collaboration with print vendor



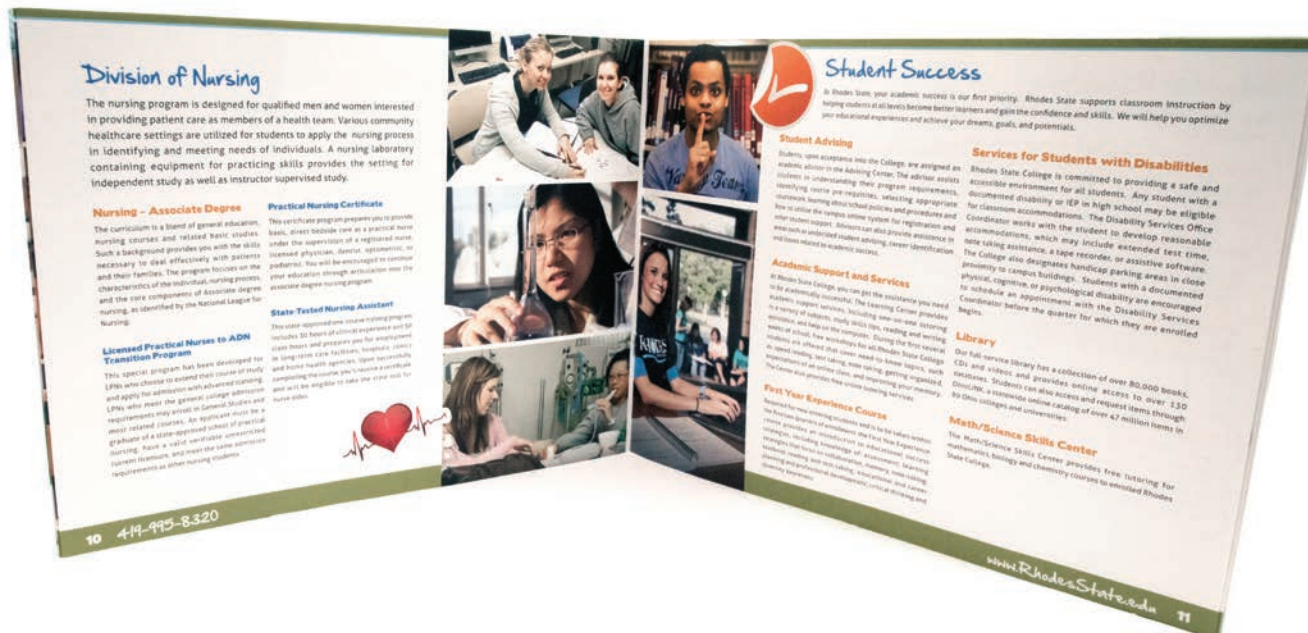


PROJECT NAME:
Rhodes State College
Senior Viewbook

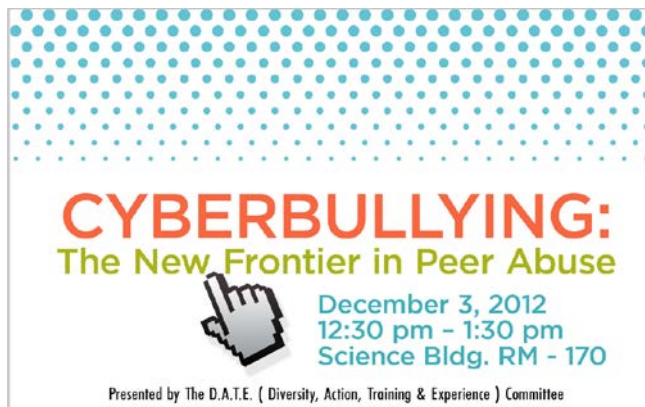
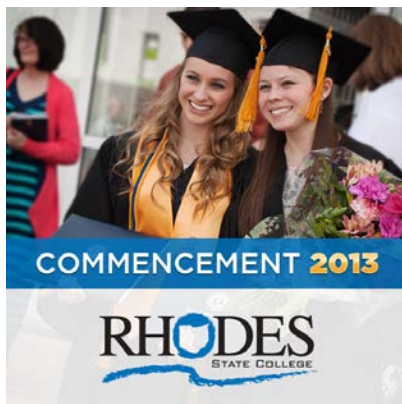
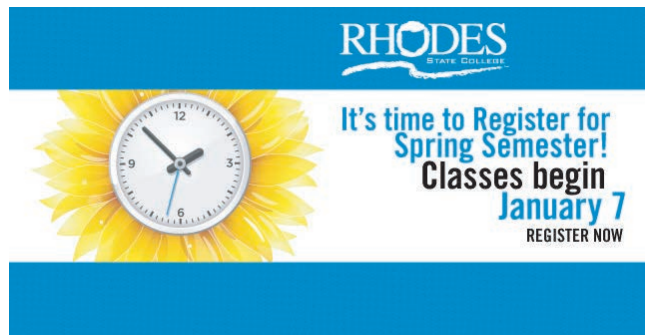
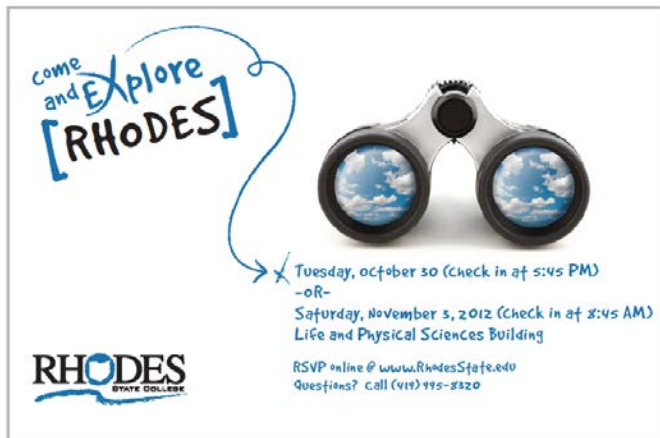
PROJECT TYPE:
College Viewbook

PROJECT DESCRIPTION:
I was tasked with redesigning Rhodes State's Viewbooks. For research I collected view books from various colleges, researched photographers who worked in Higher Education and did concept sketches. From there I prepared mock ups of the books with placeholder photos and drawings. We then had photos produced by me and a photographer, and connected with a print vendor. The result was this view book with a back packet for an application and slots for a recruiters business card.

SKILLS USED:
InDesign, Photoshop, Illustrator, Image procurement, Illustration, Photography, Diecut, Prepress Flight



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ILLUSTRATION AND DESIGN

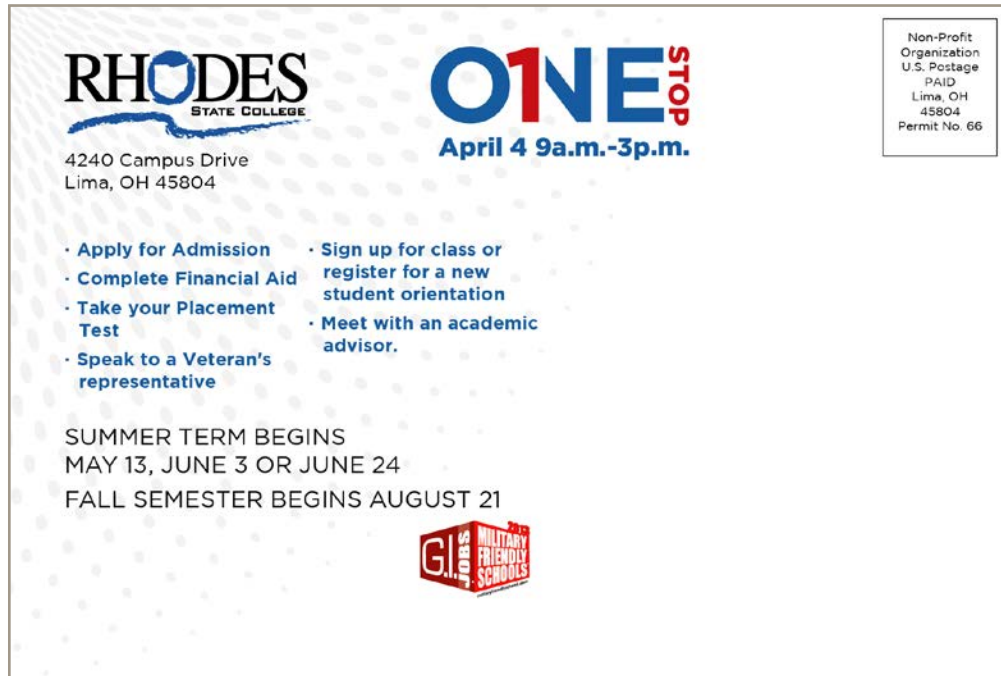
PROJECT NAME:
Rhodes State College Social Media Graphic

PROJECT TYPE:
Social Media

PROJECT DESCRIPTION:
With the number of events that happen at a college, I was asked often to create promotional material for our social networks. This is a selection of those graphics.

SKILLS USED:
Photoshop, Illustrator, Image procurement, Illustration, Social Media Marketing

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ILLUSTRATION AND DESIGN

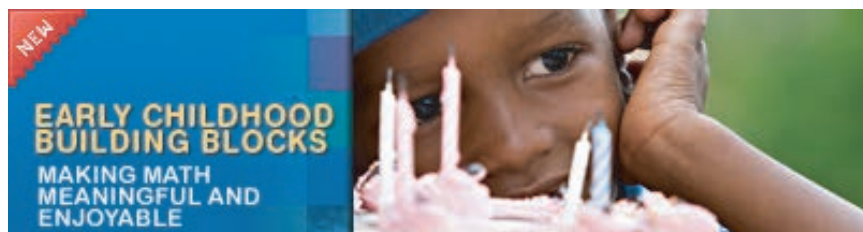
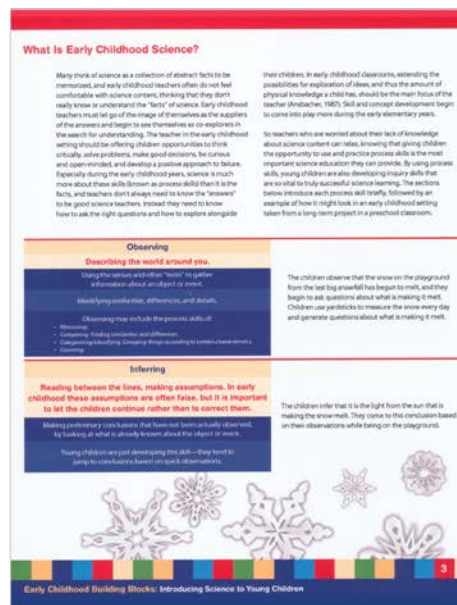
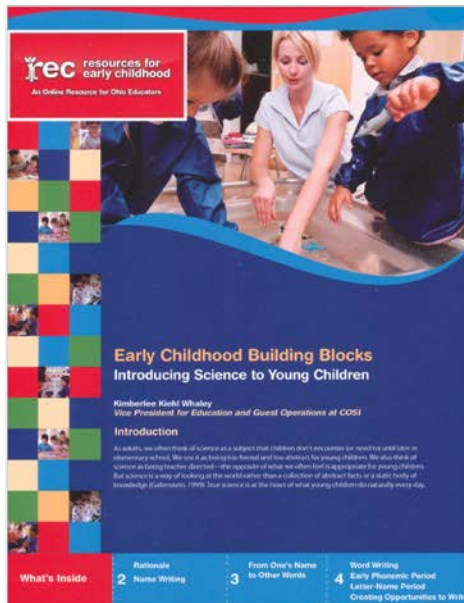
PROJECT NAME:
One Stop Redesign Branding and postcard

PROJECT TYPE:
Print Postcard and Rebranding

PROJECT DESCRIPTION:
I was asked to update the One Stop event branding and design a postcard around the first session. The college wanted to better incorporate the #1 into the logo to make it more cohesive. The design was to be a more current modern design to match the new branding.

SKILLS USED:
Photoshop, Illustrator, Rebranding, Prepress Flight and Print, Collaboration with print vendor.

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Angie Jones
ILLUSTRATION AND DESIGN

PROJECT NAME:
Ohio Resource Center

PROJECT TYPE:
Electronic Magazine

PROJECT DESCRIPTION:
In an effort to support early childhood education The Ohio Resource Center began a program to collect and produce instructional and professional development resources supporting Pre-K and K educators. One of these resources was a monthly magazine for Early Learning professionals. I designed a variant/sub-brand for use in this project, and the magazine itself. I also procured images either from the instructors themselves, photo libraries or created by me.

SKILLS USED:
Photoshop, Illustrator, InDesign, Image procurement, Illustration, Brand design/creation, PDF creation and editing

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Angie Jones
ILLUSTRATION AND DESIGN

PROJECT NAME:
Rhodes State College
Exercise Science Billboard

PROJECT TYPE:
Outdoor Marketing

PROJECT DESCRIPTION:
Rhodes State College began a new exercise science program and needed marketing material to inform the community about the new program. This was a part of a bigger marketing plan that included social media graphics.

SKILLS USED:
Photoshop, Illustrator, Image Manipulation,
Illustration

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PROJECT NAME:
Rhodes State College
Engineering Technology Summer Camp

PROJECT TYPE:
Tshirt Design

PROJECT DESCRIPTION:
Rhodes State College initiated a 2 week summer camp for elementary student from the local community and college wanted a T-shirt for the campers. I wanted it to be a fun design with unique fun typography suitable for elementary aged children.

SKILLS USED:
Illustrator, Typography, Prepress Flight and Print, Collaboration with print vendor



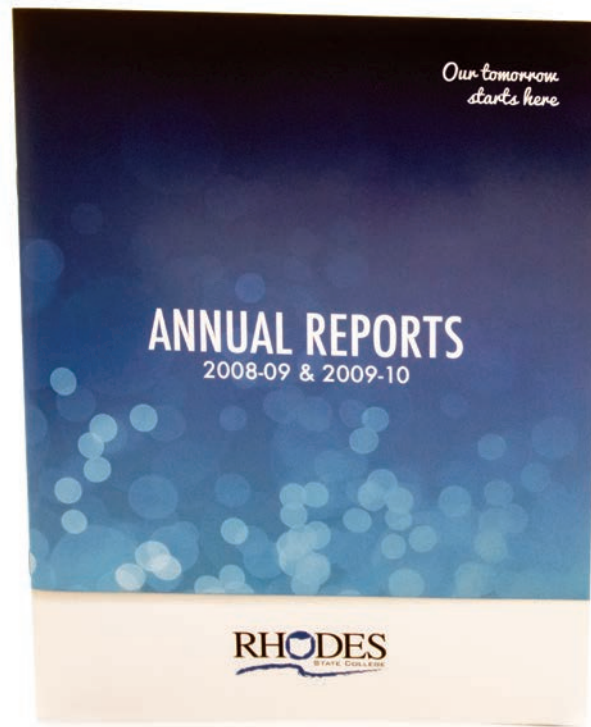
PROJECT NAME:
Rhodes State College
Real Estate Training

PROJECT TYPE:
Print Brochure

PROJECT DESCRIPTION:
Rhodes State College began offering a real estate training program. Students could enroll to learn and eventually be certified to sell real estate. I was tasked with designing an attractive brochure to market the new program.

SKILLS USED:
Photoshop, Illustrator, Image procurement, Illustration





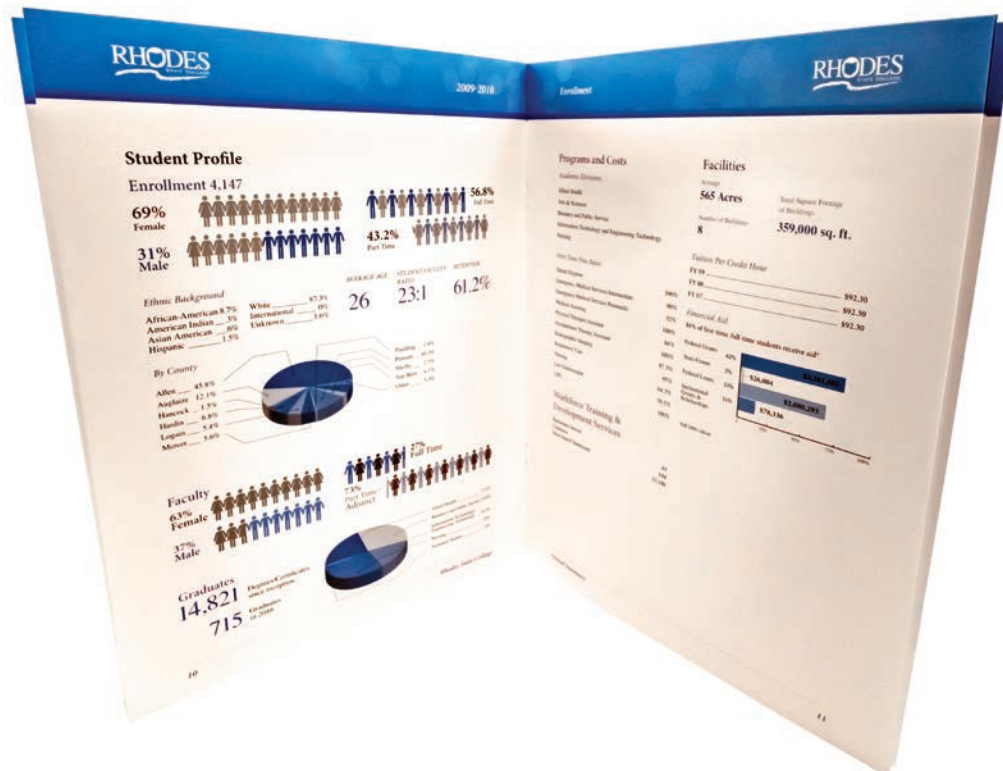
Angie Jones
ILLUSTRATION AND DESIGN

PROJECT NAME:
Rhodes College
Annual Report

PROJECT TYPE:
Print Booklet

PROJECT DESCRIPTION:
Rhodes State College asked me to design annual report for the college. This required the design of infographics to quickly communicate the information in the report.

SKILLS USED:
InDesign, Illustrator, Photoshop, Infographic design, prepress, collaboration with print vendor



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PHOTOGRAPHY EXAMPLES



Angie Jones

ILLUSTRATION AND DESIGN

TYPE:
Event Photography



DISCRIPTION:
Attending and documenting campus events was a responsibility of mine in both positions at the Ohio Resource Center and Rhodes State College. At these events I would take candid and video of the attendees, group photos of the organizers and presenters, and other. These photos were often used in marketing materials(print and online) at both the Ohio Resource Center and Rhodes State College. These are just a selected few of the candid photos.



SKILLS USED:
Digital Photography, Digital Videography, Linear Video Editing, Photo Post Processing, Digital Image Manipulation, Photoshop, Lightroom, Premiere, After Effects

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TYPE:
Event Photography (continued)



Angie Jones

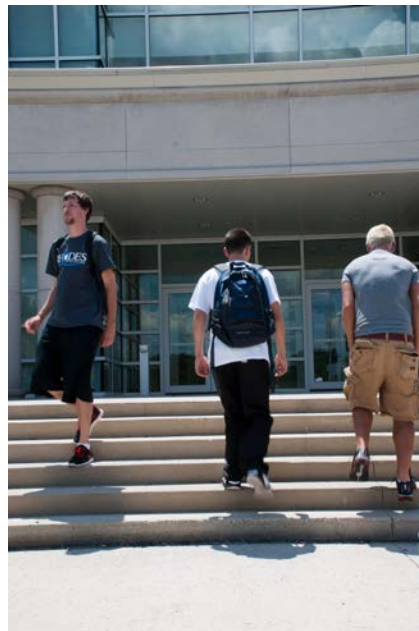
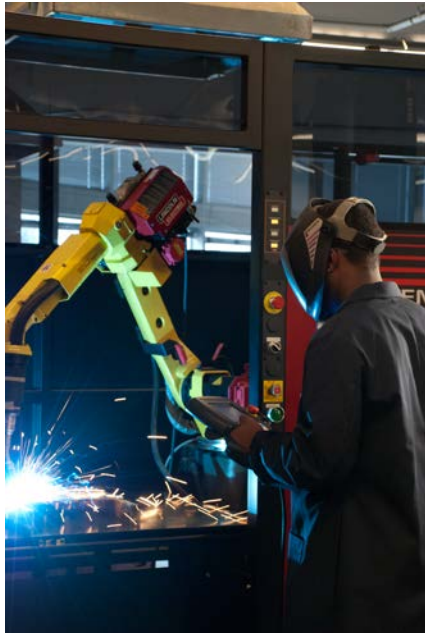
ILLUSTRATION AND DESIGN

TYPE:
Staged Photography

DISCRIPTION:
Unfortunately photos from our events would not be enough content to adequately market the ORC/college. To limit the amount of stock imagery that was used I and the rest of our marketing team would arrange photoshoots to acquire these images. Here are a brief collection of photos I shot, art directed and post processed.

SKILLS USED:
Digital Photography, Digital Videography, Lighting Equipment, Linear Video Editing, Photo Post Processing, Digital Image Manipulation, Photoshop, Lightroom, Premiere, After Effects

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TYPE:
Staged Photography (continued)